The Twenty-Sixth Annual Language and Culture Seminar

OBJECTIVE
The CAPE Language and Culture Seminar is designed to familiarize the business and leisure visitor to Asian countries with basic cultural information and language forms, in order that they may interact effectively with residents of the countries they will visit.

ASPECT I: LANGUAGE
Practical language for basic social and business encounters. Greetings, Introduction, Requesting/Providing Information, Directions and Locations, Travel/Making Reservations, Shopping and Dining, Making Appointments, Nonverbal Communication

ASPECT II: CULTURE
Knowledge of the Country and Its People, Characteristics of Human Relations, Social Customs and Etiquette, Business Customs and Practices, Gift Giving and Reciprocity

FURTHER INFORMATION
Dates
Korea - October 31, 2015
China - November 7, 2015
Japan - November 14, 2015
*All sessions take place on Saturday mornings, 9:00 am to 12:00 noon.

Place
University of Hawaii — Manoa Campus
- October 31, 2015 - Keller Hall 302
- November 7, 2015 - Keller Hall 302
- November 14, 2015 - Keller Hall 302

Registration
All participants are requested to pre-register. Please complete a registration form and send it to CAPE.

Fees
Fees are waived for all Hawaii residents.

For additional information, contact:
The Center for Asia-Pacific Exchange
1616 Makkiki Street
Honolulu, Hawaii 96822
Telephone: (808) 942-8553
Fax: (808) 941-8575
e-mail: cape@cape.edu
http://www.cape.edu
Sang Yee Cheon has a Ph.D. in linguistics from the University of Hawaii at Manoa. She is currently associate professor of Korean language and linguistics and director of the Korean Language Flagship Center. Her research includes acquisition of phones and phonemes, roles of media data such as movies and advertisements in Korean language and culture education.

Mitsue Tabata-Sandom is Assistant Professor in the Department of East Asian Languages and Literature at the University of Hawaii at Manoa. She received her Ph.D. in Japanese and MA in Applied Linguistics from Victoria University of Wellington in New Zealand. Her research focuses on the reading development of learners of Japanese as a second language.

Cynthia Ning is Associate Director of the University of Hawaii’s Center for Chinese Studies, US director of its Confucius Institute, and author of the innovative textbooks Encounters: Chinese Language & Culture (Yale, 2011), Exploring in Chinese (Yale, 2009) and Communicating in Chinese (Yale, 1993). She teaches regular and experimental first-through fourth-year Chinese language courses, a Chinese film course, and an interdisciplinary course on China at the University of Hawaii. She holds a PhD in Chinese literature from the University of Michigan in Ann Arbor, MI.