

FORUM FACULTY / SPEAKERS

Craig Howes has been the Director of the Center for Biographical Research since 1997, the Editor and Co-Editor of *Biography: An Interdisciplinary Quarterly* since 1994, and a Professor of English at UH-Manoa since 1980. His book *Voices of the Vietnam POWs: Witnesses to Their Fight* was a Choice Notable Book for 1995, and his collection *Teaching Life Writing Texts*, co-edited with Miriam Fuchs, was published in the *Options in Teaching Series* by the Modern Language Association in 2008. From 2005 to 2009, he served on the Executive Committee for the Division of Biography, Autobiography, and Life Writing of the Modern Language Association. A co-producer of the television documentary series *Biography Hawai'i*, his collection *The Value of Hawai'i: Knowing the Past, Shaping the Future* (2010), co-edited with Jonathan Kay Kamakawiwo'ole Osorio, is in its fourth printing.

Laura Lyons is Interim Dean of the College of Languages, Linguistics & Literature and Professor of English at UH-Manoa. She teaches classes in culture studies, post-colonial literatures, and globalization that attempt both to ground literary and other forms of cultural production--film, video, music, murals, ephemeral materials--in their specific locations and to compare such work across a number of geo-political sites. With Cynthia Franklin, she has co-edited the special issues of *Biography* entitled "Personal Effects: The Testimonial Uses of Life Writing." She and Purnima Bose edited the volume *Cultural Critique and the Global Corporation* (Indiana UP, 2010), as well as a special issue of *Biography* on "Corporate Personhood and Life Writing." Dr. Lyons received her MA and Ph.D. from the University of Texas, Austin.

Colin Moore is Associate Professor of Political Science and Director of the Public Policy Center at UH-Manoa. He received his M.A. and Ph.D. from Harvard University. Prior to joining the political science faculty at UH, he was a research fellow at Yale University's Center for the Study of American Politics and a Robert Wood Johnson Foundation Fellow at the University of California, Berkeley. His work has appeared in several journals and edited volumes, including *Perspectives on Politics* and the *American Political Science Review*. He serves as the political analyst for Hawaii News Now (KGMB/KHNL), and is a frequent guest on PBS Hawai'i and Hawai'i Public Radio.

Deane Neubauer is Adjunct Professor of Political Science at UH Manoa, and Co-Director of the Asia Pacific Higher Education Research Partnership (APHERP). He came to UH in 1970 and over the years served as Department Chair (1975-78), Dean of Social Science (1981-1988), Interim Chancellor of Manoa 2001-2, and Vice President for Academic Affairs of the UH System (2002-2004), retiring in 2004. He served as the Founder and Director of the Globalization Research Center (1999-2004), and was founding Executive Director of the Globalization Research Network (2001-2005). His interests lie in globalization and policy studies, with particular concentrations on health, communications, food policy, and education in which fields he has published greatly.

Gary Pak is a professor of English at UH-Manoa, where he teaches creative writing and Ethnic American literature. He is a third-generation Korean American whose grandparents, fleeing an occupied Korea, arrived in Hawai'i in 1905. Pak has published five works of fiction, including the novels *A Ricepaper Airplane* and *Children of a Fireland*. His most recent publication is *Brothers Under a Same Sky*, a novel about the Korean War, from the University of Hawai'i Press.

Susan M. Schultz is editor and publisher of Tinfish Press, which she founded in 1995. She is author of nine full-length volumes of poetry and poetic prose focusing on memory and memory loss (dementia), as well as a book of criticism and various edited collections. She has taught at UHM in the English department since 1990. You can find her blog at tinfisheditor.blogspot.com and her press's catalogue at tinfishpress.com

Manfred B. Steger is Professor of Sociology at UH-Manoa, and an Honorary Professor of Global Studies at the Royal Melbourne Institute of Technology (RMIT University). He has served as an academic consultant on globalization for the US State Department and as an advisor to the PBS TV series *Heaven on Earth: The Rise and Fall of Socialism*. He is the author or editor of twenty-five books on globalization, global history, and the history of political ideas, including the award-winning *Globalisms: The Great Ideological Struggle of the 21st Century* and the bestselling *Globalization: A Very Short Introduction* (4th edition).

ABOUT CAPE

THE CENTER FOR ASIA-PACIFIC EXCHANGE, a publicly supported, non-profit educational institution, was established in Honolulu, Hawaii in November 1980. CAPE is accredited by the Accrediting Council for Continuing Education and Training (ACCET), a national accrediting agency recognized by the U.S. Secretary of Education.

The members of the Board of Directors are John Chang, Former Deputy Attorney General, State of Hawaii; James T. Shon, Director, Hawaii Educational Policy Center; Edward J. Shultz, Former Dean, School of Hawaiian, Asian & Pacific Studies; Jai-Ho Yoo, President, CAPE; and Fred Yoo, Co-President, CAPE.

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THE 37TH ANNUAL AMERICAN STUDIES FORUM *in a globalizing world*

August 9 - 16, 2017

"Determined Lives: New Forms of Fate in American Life and Death Writing"

*Donald J. Trump: How Life Writing Can Help Us Understand
How a CEO Became the U.S. President*

American Social Policy Under the Age of Trump

Reconceptualizing American Politics in the Aftermath of the 2016 Election

The Role of Millennials in Contemporary American Politics

*"A Literature of Our Own: 19th & 20th Century Hawaiian Literature and the
Contemporary Writing of Hawai'i"*

*"Myths, Misconceptions and Mappings: An Introduction to the History of
Asian and Asian American Images in American Cinema"*

Documentary Poetry

Americanism or Globalism?

Donald Trump and the Rise of National Populism in America

Envisioning 2020

— CAPE's 40th Anniversary —



FORUM REGISTRATION FORM

37th Annual American Studies Forum

Please circle: Dr. - Male / Female

Name _____ (last) _____ (first) _____ Mr. / Mrs. / Ms. / Miss

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• For information and assistance, please do not hesitate to contact CAPE [Tel. (808) 942-8553; Fax (808) 941-9575; E-mail cape@cape.edu]

• _____ I have enclosed the \$300 registration & tuition fee.

• I obtained forum information from (optional): _____



THE CENTER FOR ASIA-PACIFIC EXCHANGE
HONOLULU, HAWAII

FORUM COURSE DESCRIPTION



CRAIG HOWES

■ **Determined Lives: New Forms of Fate in American Life and Death Writing** – By Craig Howes

This paper explores how relatively recent developments in biotechnology, media, accessibility to genealogical and public record archives, and surveillance and weaponry design have resulted in what could be called Fate 2.0—a widespread conviction that consulting DNA data and other sources can disclose the set course of lives for those who have passed or even for those living in the present. The oracles and prophets of Shakespeare have been replaced by lab technicians and monitors.

The implications and consequences of these developments have been profound—not only for life writing, but in some instances, for decisions about whether an individual life will continue. I will draw on the work of several modern thinkers to show how technology or researchers operate on the premise that unalterable patterns set a life course, and determine its termination. What lessons from our long experience with Fate 1.0 might help us navigate these new narratives of inevitability? And what must we recognize as utterly new in our Fate 2.0 sense of certainty?

■ **Donald J. Trump: How Life Writing Can Help Us Understand How a CEO Became the US President**

– By Laura Lyons

Corporations affect our lives in big and small ways, and increasingly in the US, the rights of such companies have come to outstrip those of individuals. This seminar will consider the rise of Donald J. Trump from CEO of his eponymous corporation to U.S. President. Despite coming from a privileged background, Trump was able to appeal to the vast middle of the country along populist and nativist lines. By reading some of his speeches alongside advice dispensed in his writings about himself and his business, we can better understand the rhetorical moves that he makes and the conflicting interests that undergird his presidency.

■ **American Social Policy in the Age of Trump**

– By Colin Moore

Income inequality in the United States has increased dramatically over the past three decades. In this presentation, we will review the evidence for this development and ask how American social policy will change under the Trump Administration.

■ **Re-conceptualizing American Politics in the Aftermath of the 2016 Election** – By Deane Neubauer

By virtually any standard, the presidential election of 2016 created a set of behaviors and outcomes new to American politics. In the past, political scientists have referred to a few elections as “realignment” elections, arguing that they have “shifted” the ground for subsequent elections. In this session we will look at this notion of a realignment election, ask whether it continues to have relevance in this decade, and further inquire as to whether the 2016 election meets those criteria. Finally, we will inquire as to which “events” and “practices” of 2016 look “enduring,” that is, are likely to be employed in subsequent elections.

■ **The Role of Millennials in Contemporary American Politics** – By Deane Neubauer

As the country approached the election of 2016, political analysts of all stripes found themselves at a loss as to how millennials would or would not take part in the electoral cycle. This lecture looks at the data on millennials’ partici-

pation or lack thereof, and seeks to inquire further as to whether such behaviors constitute a “new” phenomenon in American politics.

■ **A Literature of Our Own: 19th & 20th Century Hawaiian Literature and the Contemporary Writing of Hawai’i**

– By Gary Pak

The Hawaiian historiography developed in the 19th century possesses intertextual connection to the narrative literature of modern Hawai’i. The overthrow of the kingdom in 1893 brought the decline of the Hawaiian language, silencing a heroic narrative literature that had just begun to thrive in the Hawaiian and English language newspapers. The struggle against colonialism brought forth a new voice in the form of Pidgin English, the new lingua franca of Hawai’i. This development has empowered the narrative remapping of culture in Hawai’i, especially during the recent “Hawaiian Renaissance” in literature and music, and on the emergence of the historical novel of Hawai’i, closely linked with the 19th-century Native-Hawaiian heroic narrative. My lecture will critically consider Hawaiian historiography both as a distinctive form of narrative that resulted from the synthesis between orality and literacy, between the Polynesian and Western; and as the project of the 19th century historiographers whose heroic “mythmaking” was sparked by the western political and cultural constructs transforming the Hawaiian nation.

■ **“Myths, Misconceptions and Mappings: An Introduction to the History of Asian and Asian American Images in American Cinema (with a special focus on Korean American film)”** – By Gary Pak

It goes without saying that American cinema has been instrumental in the construction of a kind of historical “reality,” or perhaps better, “illusion.” Since the first movie set was made, those in control of this medium knew of its overwhelming efficacy to shape and change the thinking of people. In its very nascent form, even the Bolshevik revolutionary leader V. I. Lenin recognized the power of film in transforming the consciousness of the masses. This lecture is but a beginning survey of images of Asia and Asian Americans in American cinema since 1915. I will offer a set of paradigms and points, and provide, as a way to illustrate my points, a basic survey of images that have been used to influence the shaping of consciousness concerning Asians and Asian Americans, with a special emphasis on Korean American film.

■ **Documentary Poetry** – By Susan Schultz

Much poetry of the last half century has included raw historical documents, photographs, statistics, and other public and personal materials not usually associated with poetry. This seminar will focus on some of that work, and seek to engage seminar-members in the creation of a short poem of their own, based on internet research in class. Examples will come from Hawai’i poets and others on the continent.

■ **Americanism or Globalism? Donald Trump and the Rise of National Populism in America** – By Manfred Steger

This lecture will discuss the main concepts and ideological claims of Donald Trump’s brand of national populism. In particular, it will examine whether Trump’s sharp distinction between “Americanism” and “Globalism” actually reflects the social dynamics in a globalizing world. Finally, the lecture will also seek to explain the appeal of Trump’s national populism to white American voters.



FURTHER INFORMATION

Dates

August 9 - 16, 2017

Place

Accommodations: Pagoda Hotel

Workshop: The Center for Asia-Pacific Exchange

Most sessions will be held at the University of Hawai’i at Manoa.

Expenses (8 days)

Tuition Fee.....\$300.00

(Payment due by June 20, 2017)

Accommodations (double occupancy)

Room with kitchen

\$75.50 x 8 nights.....\$604.00

Room without kitchen

\$70.00 x 8 nights.....\$560.00

Total Expenses.....\$904.00 (with kitchen)

\$860.00 (without kitchen)

The tuition costs include a \$100 non-refundable registration fee. The tuition fee will be fully refunded when cancelled prior to the start of the program.

Housing

A special rate of \$75.50 for a room with kitchen or \$70.00 for a room without kitchen per person on a double occupancy basis at Pagoda Hotel is available. Single occupancy is available at \$151.00 for a room with kitchen or \$140.00 for a room without kitchen per night. Double occupancy can be arranged as numbers of participants permit. When an odd number of participants are enrolled, alternate occupancy arrangements may be made. Double occupancy arrangements cannot be guaranteed in the event of cancellation or reservation changes by participants. It is strongly suggested that you select your roommate yourself, either prior to or upon arrival. Please be advised that you will pay a single occupancy rate should you not have a roommate.

Dining

Participants are free to purchase individual meals from the hotel restaurant, or try the numerous fine restaurants nearby.

Cancellation & Refund Policy

If a participant informs CAPE of cancellation prior to the beginning of the formal program start date, tuition fees will be fully refunded within thirty (30) days of the first scheduled day of the program or the date of cancellation, whichever is sooner. No refunds will be given thereafter, and the \$100 registration fee is non-refundable.

Registration

The completed application form and the \$300.00 tuition/registration fee should be sent to CAPE no later than June 20, 2017. **Registration can also be completed electronically at www.cape.edu.**

This forum is specifically designed for scholars, faculty, and graduate students interested in subjects related to America and American Studies

Medical Insurance

It is recommended that participants purchase medical insurance prior to departure.

Paper Presentation

If you are interested in presenting a paper dealing with America and American Studies, please enclose a 200 word abstract or description of the proposed presentation with your completed registration form. You will be notified if the schedule permits the inclusion of your paper in one of the sessions.

FORUM SCHEDULE

Wednesday, August 9..... Hotel Check-In
1:00 pm - 3:00 pm..... Registration
3:00 pm - 4:00 pm..... Orientation

Thursday, August 10
8:30 am - 12:20 pm..... Sessions

Friday, August 11
8:30 am - 12:20 pm..... Sessions

Saturday, August 12.....Free

Sunday, August 13..... Free

Monday, August 14
8:30 am - 12:20 pm..... Sessions

Tuesday, August 15
8:30 am - 12:20 pm..... Sessions

Wednesday, August 16
8:30 am - 11:20 am..... Sessions
11:30 am - 12:20 pm..... Closing

• A detailed schedule of course topics will be available upon your arrival in Honolulu.

• Afternoons are free for individual research and/or sight-seeing and tours.

• While attending the workshop, participants have access to University of Hawai’i libraries.

• A certificate will be awarded upon completion of the program.

• CAPE can assist participants when they visit places of historical and educational significance as well as popular tourist attractions, upon request. When necessary, CAPE arranges group tours to popular tourist spots such as the Polynesian Cultural Center and Sea Life Park.



LAURA LYONS



COLIN MOORE



DEANE NEUBAUER



GARY PAK



SUSAN SCHULTZ



MANFRED STEGER